

Monica Maccaux

Graphic Designer

Education

Otis College of Art & Design, Los Angeles CA

MFA Graphic Design, 2012

Otis Scholarship: 3 years

Mentorship in Amsterdam, NL with design firm COMA, 2011

Mentorship with type designer Sibylle Hagmann, Kontour Design, 2012

Pratt Institute, Brooklyn NY

BFA Communications Design, 2004

Major: Graphic Design Minor: Art History

Dean's List, Presidential Merit Scholarship: 2000-2004,

Graduated with honors

Work Experience

Freelance Clients 2010- Present

MM Design- Team Juice Bar, Kapstar USA, Slam The Dam, Janssen Pharmaceuticals

Radarworks- Susan G. Komen/Race for the Cure

Kreate- NBC Sports Network

Latino Family Media- Pantene Pro-V

Sonny Boy Studios- California Pharmacy, Cuccio Pro, Key Brands

SK+G Las Vegas, NV

Graphic Designer, January 2008-May 2010

Conceptualized & implemented 2010 direct mail campaign for Borgata Hotel & Casino.

Created PR kit, hotel collateral and logos for The Water Club. Designed grand opening invitation, menu, and packaging for The Mandarin Oriental Las Vegas. Contributed to pitch and design explorations for Aria Resort & Casino, and Galaxy Macao.

Cline, Davis & Mann, NYC

Art Director, April 2006-October 2007

Designed informational brochure on Diabetes Awareness for Novo Nordisk. Developed a teaching brochure kit for nurses in Long Term Care facilities on how to safely and correctly administer medicine for Amgen.

mcgarrybowen, NYC

Designer, November 2004-April 2006

Supported creative department with new business pitches/campaigns for Verizon and Chase.

Conceptualized logos for Disney, Pfizer, and Learning Leaders of NYC. Illustrated ad concepts for Reebok and Brahma Beer. Assisted in mechanicals for publication, retouching, and pre-press for Marriott, Crayola & clients listed above.

Skills

Experienced in both Mac and PC platforms, and troubleshooting.

Adobe Suite CS5. FontLab Studio 5. Dreamweaver. Web design. Microsoft: Word, Excel, PowerPoint. Digital retouching. Photography, video editing, and custom type design. Digital & hand Illustration. Print production, pre-press, mechanicals.

Interests

AIGA, member; Society of Typographic Aficionados, ATypl (Association Typographique Internationale); Triathlon, *Escape From Alcatraz*, *San Diego Int'l*, *Laguna Beach*, *Malibu*, *Las Vegas Triathlon*, *Pumpkinman*; Mountaineering, *climbed 11 of Colorado's 54 14,000 ft. mountains*; skiing, mountain biking, hiking, snow-shoeing, violin, and ceramics.

Contact

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References Jeremy Bristol
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Greg Lindy
Creative Director, Lux Typographic + Design
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